



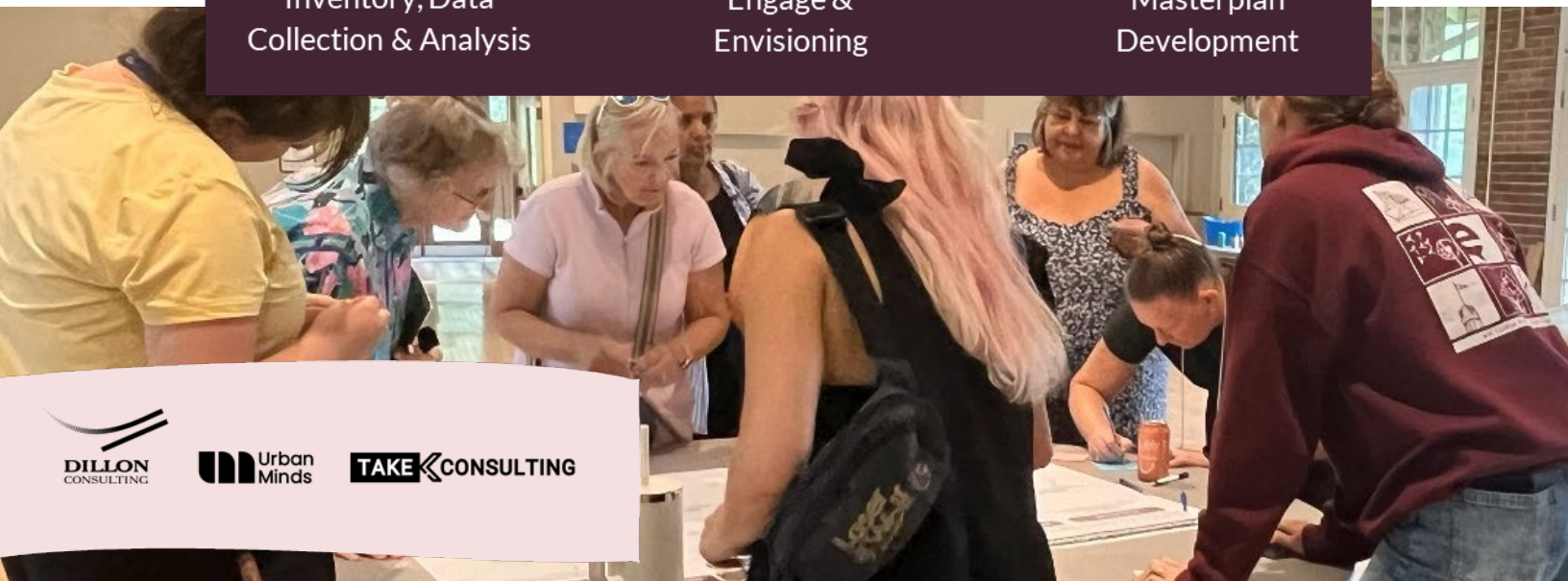
Victoria Park Master Plan

Engagement Highlights

(May – September 2025)

Community input will shape our decisions

The Master Plan is being built on feedback from the community. The City retained Dillon Consulting Ltd. (in partnership with Take Consulting and Urban Minds) to develop and implement a detailed engagement program from May to September 2025.



By the Numbers



3 'Conversations in the Park' Open Sessions



2 Community Roundtables



4 Online Surveys



6 Pop-up Events



4 Youth Sessions



13 Presentations to Council & Committees



2 Victoria Park Working Group Sessions



5 'Walk-shops' through the park

Key Themes We Engaged On

1,700+

In-Person Comments

5,000+

Webpage Visitors

750+

Online Contributions



Connectivity

Ways that people move through the Park



Growth

Designing to support growing and diverse community needs



Natural Systems

Protecting biodiversity, access to nature, and supporting environmental stewardship



Community

Creating events and spaces that are inclusive and welcoming to all

Engagement Process At-A-Glance



Part 1: Setting the Stage

April – June 2025

Conversations in the Park #1
and #2: Community Visioning
May 2025 and June 2025

Community Roundtable #1
May 2025

Kitchener Youth Action Council
May 2025



Part 2: Building Together

July – August 2025

Conversations in the Park #3:
Recommendations
July 2025

Community Roundtable #2
July 2025

Presentations to
Committees of Council
July – September 2025



Part 3: Future Growth

September - December 2025

Online Survey:
July - September 2025

- Did we miss anything?



Part 4: Sharing Our Vision

Spring/Summer 2026

Reporting back to Council
and the Community
June 2026

Additional Engagement

Victoria Park
Working Group
June – August 2025

- Online Surveys:
May - July 2025
- Show us on the map!
 - Park user survey
 - Share your story of Victoria Park

Pop-Up Events
June – August 2025

Highlights and Key Themes

Transportation + Wayfinding

- + Need for dedicated bike & pedestrian routes, increased pedestrian safety
- + Trail improvements (widen/repair)
- + Close Jubilee Dr. to vehicles or make surface improvements / explore traffic calming & mid-block crossings
- + Increased bike parking options
- + Parking challenges during events
- + Suggestions for shuttle buses & EV charging stations
- + Support connections to other nearby public spaces
- + Lack of clear signage and wayfinding maps
- + Need for QR codes, braille, large print, multilingual signs

Naturalization + Environment



- + Foster education, stewardship and connection to nature.
- + Consider wildlife in lighting and overall park design.
- + Manage the geese population
- + Plant native species
- + Design for resiliency to flooding
- + Partner with Indigenous community members, youth, and others in park design
- + Address water quality issues in the lake
- + Successional tree planting strategy

Safety + CPTED



- + Poor lighting and sightlines
- + Perceived 'unsafe areas' (Clocktower, Machine Shed, Picnic Shelter)
- + Event fencing and security checks creating discomfort
- + Geese fouling splash pads and lake / passive lawn areas
- + Possible emergency call stations

Accessibility + Inclusion



- + Inaccessible washrooms and lack of adult change tables
- + Poor path conditions and slope barriers
- + Drinking water & bottle filling stations
- + Additional accessible parking spots & overflow parking
- + Improvements to trip hazards along trails

Events + Programming



- + Mixed opinions on park programming (more vs. less & appropriateness)
- + Desire for inclusive, culturally diverse events
- + Need for better coordination and infrastructure for events
- + Provide more bookable spaces

Community + Amenities



- + Create dedicated areas for Indigenous cultural space, art, and activities in the Park
- + Improve access to and use of the water, including for boating
- + More youth-specific amenities (basketball) and areas for social seating & older adults
- + Provide more shaded seating areas
- + Improve & add more waste receptacles
- + Upgrade playground area

What Happens Next?

We are bringing your feedback forward to develop the Master Plan, and will share our progress over the winter and spring of 2026. Stay tuned!

engagewr.ca/victoriaparkmp

