The Plan to End Chronic Homelessness (The Plan)
Social Media Posts

Thank you for helping to share information about The Plan on your social media channels. You can find social media images for download in the Community Toolkit at EngageWR.ca/End-Chronic-Homelessness.

Tips:

- Follow and share posts from @ThePlanWR on Twitter and Instagram.
- Share the Linktree link for one-stop for several resources: linktr.ee/ThePlanWR
- The online survey is open until July 28, 2023. Encourage your audience to participate before then! The survey is available on the EngageWR page.
- Use **#ThePlanWR** on every post, if possible.
- Share any of the resources available in the Community Toolkit on EngageWR (poster, post card, discussion guide).

Questions? Reach out to EndChronicHomelessness@regionofwaterloo.ca

Sample social media posts:

Join the community effort to create The Plan to End Chronic Homelessness. @RegionWaterloo, @SDCWR and community partners are looking for your ideas. Visit EngageWR.ca/end-chronic-homelessness to take a survey and learn more. #ThePlanWR
The Plan to End Chronic Homelessness is being created in community, by community and for community. Find out how you can share your ideas and input at EngageWR.ca/end-chronic-homelessness. #ThePlanWR
The Region of Waterloo estimates there are 500 people experiencing chronic homelessness in our community. Share your voice to help find solutions to end chronic homelessness and visit EngageWR.ca/End-Chronic-Homelessness #ThePlanWR #HomelessnessisSolvable
The Plan to End Chronic Homelessness will be a roadmap of strategies, resources and timelines. Learn how you can be part of the solution at EngageWR.ca/End-Chronic-Homelessness #ThePlanWR